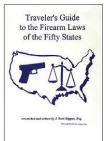


GUN LAWS OF AMERICA

Page 2

Every federal gun law on the books, with plain-English summaries by Alan Korwin with Michael P. Anthony, 352 p. #GLOA \$19.95. Like a complete gun-law library in your hand! The first and only unabridged compilation of federal gun law—everything Congress has done on guns and the right to arms, and every law is clearly described in plain English! Covers citizens, dealers, collectors, Militia, National Guard, manufacturers, global disarmament, "proper" authorities, types of guns, the lost national right to carry, the National Transportation Guarantee, much more. Good laws, bad laws, 70 pages of juicy intro, and the plain-English summaries make it so easy. You'll pick it up again and again. Settles arguments big time.

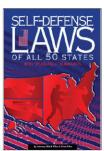
Widely endorsed. "Outstanding" - former Arizona Attorney General Bob Corbin.



TRAVELER'S GUIDE TO FIREARM LAWS OF THE 50 STATES

by Attorney J. Scott Kappas, 68 p. #TG \$13.95. Because you are subject to arrest for simply traveling from state to state with a personal firearm, this guide is badly needed. This excellent book covers all the basics for armed travel: vehicles, glove box, open carry, permits, loaded or not, weapon types, state parks, restuarants, more. An indispensable tool if you want to travel armed and know the basic rules at the next state line. Ranks each state on its relative freedom too. Before you pack your bags and go, get and read this book.

Includes the Nationwide Concealed Carry Reciprocity List!



SELF DEFENSE LAWS OF ALL 50 STATES

NEW!

Mitch & Evan Vilos, 576 p. #SDL, \$29.95. A stunning two-year achievement, never before attempted—the word-for-word laws plus plain-English coverage for self defense in every state-where you live and where you visit. Each state has its own chapter, state-to-state charts, with great detail on when deadly force is legally justifiable, and when shooting will get you busted. Case histories make the principles crystal clear. If you think you might ever need a gun to save your life, know the rules you face.



SUPREME COURT GUN CASES: TWO CENTURIES OF GUN RIGHTS REVEALED

by David Kopel, Stephen P. Halbrook, Ph. D., Alan Korwin, #SCGC-C \$17. These 92 Supreme Court gun cases prove they've said a lot—200 years of decisions confirm an individual right to keep and bear arms. You get 44 key cases unedited, the rest carefully excerpted. Each has a detailed plain-English summary, main passages highlighted. The cases "assume or are consistent with the proposition that the 2nd Amendment is an individual right."—Kopel. "Superb... Groundbreaking."—The Goldwater Institute. This out-of-print classic is now a fully searchable CD, or download online only \$10, #SCGC-D.

NATIONAL GUN LAWS

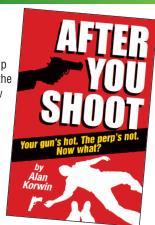
It doesn't make sense to own a gun and not know the rules.

AFTER YOU SHOOT:

NEW!

Your gun's hot, the perp's not, now what?

Alan Korwin, 160 p. #AYS, \$14.95. Dial 911 and fry. Don't help convict yourself after self defense. Huge legal loopholes and the whole justice system are poised to nail you. If you don't know what to do you'll be in more trouble than the crook. Will you demand a lawyer—from the police who show up looking for convictions? Do you know what to say, since everyone says something? How do police squeeze guilty statements out of you? Jails are full of people who said the wrong things on 911 recordings. Includes aftermath procedures police themselves use, other approaches, plus the controversial "Adnarim" (reverse Miranda) statement. Read *After You Shoot*, it's as important as the gun that saves your life.



WOHLDWIDE GUN OWNERS Quicke GUN OWNERS WITH A MOUNT OF THE PROPERTY OF THE PRO

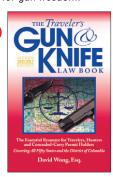
THE WORLDWIDE GUN OWNER'S GUIDE NEW!

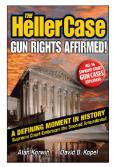
Larry Grupp with a foreword by Alan Korwin, 368 p. #WGOG, \$19.95. Every nation has gun rights, gun stores, ranges, gun buffs—but you're supposed to believe only crazy Americans have any of that. That's a lie designed to demoralize you, see for yourself. These are fundamental human rights understood and exercised worldwide. See how 64 nations—including your homeland—treats it, some better and many worse, but this global struggle for freedom exists everywhere. If you travel abroad, know what's up ahead of time. Fascinating reading, will change your perspective. Every nation is ranked for gun freedom.

Traveler's gun and knife law book



David Wong, 320 p. #TGAK, \$14.95. If you travel armed, this is your book. If there is no gun guide for your state, this book is for you. If you want to see where the best laws are, this is your book. Like the classic *Traveler's Guide* people have used for years, but five times as thick to give you much more detail—how to handle roadside stops, restaurant carry, carry on foot in parks, knife carry—in plain English, with charts and federal info too.





THE HELLER CASE

Alan Korwin and David Kopel, 448 p. #HC \$24.95. The enduring reference to the most important gun-rights case ever heard at the Supreme Court—the case that saved the 2nd Amendment! It overturned Wash., D.C.'s total gun ban, sets the rules for the gun-rights debate for years to come. Complete case text with 400 key quotes highlighted, eyewitness reports (we were there!), tons of expert analysis, news clips, plus 3 additional cases, much more.

Special—includes summaries of all 96 High Court gun cases!

FROM BLOOMFIELD PRESS

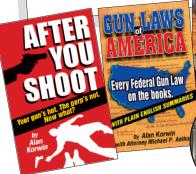
The more you know about gun issues the safer you are, and the better you can defend American freedom. That's the principle that guides this company. Please join us in this important work.

It doesn't make sense to own a gun and not know the rules—so we publish and distribute plain-English guides to the nation's gun laws. Because an armed nation is a free nation, we also carry books and DVDs on the politics and policies surrounding firearms, plus the tactics and strategies for safe and effective

personal defense and gun use.

I encourage you to try a few of our books or DVDs for yourself, or for friends who need it. I only carry products I think are top notch. Think. Learn. Grow. OK? Visit my website to see where I stand, sign up for free alerts, and thanks in advance for your support.

Alan Korwin, Publisher





THE ALAN PACKAGE NEW!

If you like Alan Korwin's work, here's a great way to enjoy his best-selling national titles, at one great price. The groundbreaking After You Shoot (so you don't help convict yourself), Gun Laws of America (the unabridged guide to every federal gun law), The Heller Case (the lawsuit that saved the 2nd Amendment), Supreme Court Gun Cases (on CD), Bomb Jokes at Airports (help save free speech), plus 100 Guns Save Lives heart stickers, and the book that started it all—The Arizona Gun Owner's Guide (see what great gun laws look like!). Retail value is \$117.75, you get 'em all for only \$69.95, a smokin' deal! #AP

WARNING—Books and DVDs on personal safety, self defense, gun laws, tactics and strategy, police methods, survival and related subjects can be dangerous and are for academic study and information only. We do not recommend or endorse any activities described in such products, and you must understand that such activities can lead to death, serious bodily injury and severe legal problems. The information is provided for educational purposes, and you assume all risks and liability whatsoever in any reliance on or use of such information. If you're not comfortable with that, do not buy any of these products.

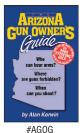
Entire contents Copyright MMXI Alan Korwin. All rights reserved.

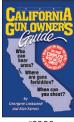
STATE-BY-STATE GUN LAWS

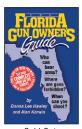
If you knew all your rights you might demand them.

Who can bear arms? Where are guns forbidden? When can you shoot?

Page 5











#CGOG

Sold Out

#TGOG

#VGOG

The books Bloomfield Press is famous for! Only \$14.95 each! An astounding level of detail on state gun laws, all presented in plain English, cross-referenced to the actual statutes reprinted in the back. Gun owners, trainers and schools all use our guides, you should too-get the straight scoop on your state gun laws. You get the laws for owning, buying, selling, carrying and using firearms; deadly force and self defense, carry licenses, reciprocity, special weapons, gun safety, kid and school laws, transport, federal laws... the most complete coverage for your state's handling of the 2nd Amendment to the Constitution. Perfect if you have a carry license, widely endorsed, easy to use and really fun to read. Takes the mystery out of owning guns! You have a right and responsibility to know your laws.

PLUS—Gun-Owner Guides from Other Publishers:



Florida #FL \$29.95



Indiana #IN \$24.95



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Massachusetts #MA \$19.75



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Minnesota



Missouri 1 #MO \$23.95



Missouri 2 #MOE \$24.95



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New Hampshire #NH \$24.95



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New York #NY \$35.95



North Carolina #NC \$25.00



N & S Dakota #NDSD \$11.95



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Oregon #OR \$12.95



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#TN \$14.95



Htah #UT \$19.95



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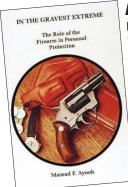
Washington #WA \$10.95

Order these books by #code and name of the state. Don't see your state? Call us!

Page 6

PERSONAL SAFETY AND SELF DEFENSE

It's better to avoid an attack than to survive one.

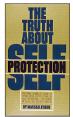


In The Gravest Extreme

Massad Ayoob, 132 p. #ITGE \$12.95. Widely recognized as the definitive work on the use of deadly force. This former law enforcement officer describes what you actually face in a lethal confrontation, a criminal's mindset, gun-fight tactics, judicial system's view on selfdefense cases, more. Dispels the myths, truly excellent—a must for any armed household & especially CCW permit holders. Ayoob has written for most major gun magazines for decades.

You & The Police by Boston T. Party. 168 p. #YATP \$16. What should you do if stopped by police? Do you have to say if you're armed? Should you consent to a search? Can you talk your way out of a ticket? What are the rules on foot, or at home? This book answers these questions and more. Well researched, quotes actual cases, lets you emerge on top safely and with dignity.





The Truth About Self-Protection

Massad Avoob, 418 p. #TASP \$7.99. Get the facts on every aspect of personal safety, from evasive driving to planting cactus by your windows. Lifesaving techniques will help keep you, your

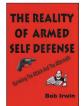
family and your possessions safe, prepare you for defense if it becomes absolutely necessary, and guide you in buying lethal and less-than-lethal goods, from locks to firearms. Crime-avoidance techniques.



Stressfire-**Gunfighting Tactics for Police**

Massad Avoob, 150 p. #SF \$11.95. Heavy-duty reading for advanced students and those who want the deepest understanding of lethal confrontations and how to survive a deadly encounter. Avoob pours on the

experience and techniques that make him a soughtafter world-class expert, in a real page-turner. Not for the faint of heart, it will make you think. You may be able to shoot straight, but do you know how to "clear" a house?

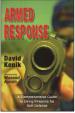


Reality of Armed Self Defense

NEW!

Bob Irwin, 118 p. #ROAS. \$14.95. Intense first-person expertise shines through this clear no-nonsense book. Even if you've studied the subject, you'll learn a lot here. Very practical, from a very successful range owner.

> Short chapters, no fluff, excellent piece of work.



Armed Response

David Kenik. 178 p. #AR \$19.95. A thorough guide for using firearms in self-defense. Practical, tactical info. Not standard training on safe and competent gun handling, here are plans, strategies and moves to win a gunfightwhich never starts when you

expect or goes the way you imagine. If you've got a solid stance and good sight picture, you're not moving fast enough or using cover properly.



No Second Place Winner

by Bill Jordan, hardcover, 114 p. #NSPW \$14.95 An absolutely unique discussion of armed response by a man who literally made it his trade. Author Jordan worked the U.S. Border Patrol of the old days, for 30 years, and lived to tell about it. In the process, he became one of the deadliest shots of modern times. In an easy and unassuming way he describes with chilling clarity what it takes to come out on top of gun battles. "Be first or be dead... there are no second place winners." Packed with his personal tips on draw-andshoot techniques, with wonderful stop-action photos.

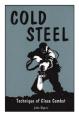
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PERSONAL SAFETY AND SELF DEFENSE

It's better to avoid an attack than to survive one.

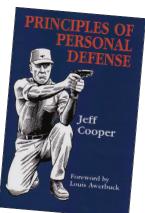
Principles of Personal Defense

Col. Jeff Cooper, 44 p. #POPD \$14.00. Hard-boiled wisdom from "The Father of the Modern Techniques of Shooting." His seven principles are stark and brutal (Alertness, Decisiveness, Aggressiveness, Speed, Coolness, Ruthlessness and Surprise). Too much for the squeamish. An instant, violent counterattack is a total surprise to most criminals. "The perfect fight is one that is over before the loser really understands what is going on."



Cold Steel

John Styers. 180 pgs., #CST \$19.95. A Marine fighting man's approach to close guarters combat, with edged weapons from bayonets to all sorts of knives, clubs and bare-hand conflict. Loaded with step-by-step photos, blends martial art, anatomy, strategy and various non-gun tools for self defense.



Survival Guides



It's a Disaster!

Bill & Janet Liebsch. 284 p. #IAD \$14.95. The book Dept. of Homeland Security uses, available by special arrangement. Not like other manuals, this is organized by disaster typeflood, storm, hazmat, heat and

cold, wildfire, disease, terrorism, radiation, evacuation, more, covering each in great detail. Includes a full first-aid section for multiple needs, public contact numbers, attractive twocolor format. Ask us about large quantities.



Do-It-Yourself Gunpowder

Cookbook Don McLean. 74 p. #DIYG \$12.00. An unusual little book with a brief history of gunpowder and how to do the messy start-from-scratch chemistry on vour own.



Survival

Chris/Gretchen Janowsky. 196 p. #SUR \$20.00. An all-in-one outdoor survival guide. Wilderness medicine, obtaining food and water, improvised tools and weapons, shelter, clothing, signaling, how to handle the

emergencies you face if stranded outdoors. Authors are experienced Alaskan wilderness quides, their book could save your life.



Survive In Style

Dianna Barra, 180 p. #SIS \$17.95. Forget the rappelling gear and fire-starting flint—here are clear plans and kits suited to home, school, office, vehicles. indoors and outdoors, with special coverage for infants,

pets, the elderly, medical needs, and a disaster planner that brings it all together. Takes it way further than a military survival guide, with creature comforts in mind.



Ragnar's Urban Survival

Ragnar Benson. 192 p. #RUS \$20.00. Completely different skills and rules for urban survival during civil disorder. This top survival expert carefully examines trapping, preparing and preserving urban game,

shelter, avoiding troops and hostiles, barter strategies, finding water, even the politics of survivalism. With examples from cities in turmoil around the world.

PERSONAL SAFETY AND SELF DEFENSE

It's better to avoid an attack than to survive one.



The Concealed Handgun Manual NEW! 6th Edition!

Chris Bird, 548 p. #CHM \$24.95. This is a standard among concealed handgun permit holders—it covers all the day-to-day details of licensed carry. The author intelligently discusses your choices for firearm, holster, carry method, dealing with the routine of staying armed. Good material on strategy, how to spot trouble coming and avoid it, what to expect after a shooting, analysis of many actual self-defense shootings, and to top it off, you get a full 50-state guide to the carry laws. A very worthwhile investment.



Flashlight Fighting

Phil Elmore. 80 p. #FF \$10.00. Very clever and valuable addition to self-defense planning. A short, rigid flashlight can be readily available when nothing else is, and properly used is an effective tool to disable an attacker. Describes vital areas

and pressure points for maximum effect.



Force-On-Force Gunfight Training

Gabriel Suarez. 106 p. #FOF \$15.00. Takes training beyond the shooting range. Using non-firing replica firearms, these heavily photographed well-described scenarios match a pistol holder with an aggressive assailant in face-to-

face drills, ranges of conflict, hostile contact and confrontation solutions you cannot get at a range.

WOMEN AND FAMILY



My Parents Open Carry NEW!

Brian Jeffs, Nathan Nephew, 32 p. #MPOC, \$14.95. At last another book for kids, and this one is terrific. It addresses an advanced subject in simple, child-friendly terms—why some

people, like good parents, carry firearms openly. Delightful pencil drawings and a story you can read with your children explores this basic freedom, comfortably explains the principles, and ends with a reward.



Gun-Proof Your Children

Masaad Ayoob, 52 p. #GPYC \$4.95. One of the world's leading experts on lethal-force issues, this father of two shares his thoughts and very practical ideas on gun safety for kids in a classic

short booklet. Also includes a primer on handguns for the novice. Here is a parent's guide that does not advocate avoidance, and instead proposes that knowledge should trump ignorance, and that education is the best choice.



Armed and Female NEW!

Paxton Quigley, 224 p. #AF, \$19.99. She became a global celebrity when she first wrote Armed and Female in 1989. The first book of its kind—victim avoidance through armed resist-

ance—by a woman, for women. Available again after years out of print, fully revised. "I've trained 7,000 women aged 11 to 80 to shoot. Many were like me: scared or opposed to guns—and not wanting to think about using one. But they had a wake-up call... Mine was at 2 a.m. when I learned a close friend had been raped in her own home. I decided this would not happen to me...



The Cornered Cat: A Woman's Guide to Concealed Carry NEW!

Kathy Jackson, 382 p. #CC, \$19.95. Women don't fight like men. No bragging or machismo, it's about getting away from danger quickly—not me, not mine, not today, what-

ever it takes. Particulars on guns, carry, tactics, from a female perspective, by the editor of *Concealed Carry Magazine*, excellent addition to the limited literature for women on self defense.

It's better to avoid an attack than to survive one.

How to Win a Gunfight

Tony Walker, 108 p. #HTWA \$14.95. Remarkable, centered around the surprise and first instants of a lethal encounter. Target practice is a small piece of the close quarters, millisecond events prior to an attempted criminal homicide. His work on managing fractional-second reaction times to your deadly advantage is worth it by itself. Progression of aggression. psychological domination, gaining the half-second advantage—an eye opener.





Armed: New Perspectives on **Gun Control** Gary Kleck, Don Kates, 360 p. #ANP \$30.98. Hardcover. Studies show there are 2.5 million defense gun uses every year (a fact the media hides). This book covers the 13 studies in plain English.

with charts, analysis, legal and criminological evidence that refutes faulty assumptions driving gun-ban efforts. Great info on how guns are actually used and myths that circulate as fact.



Under The Gun: Fundamentals of Handgun Disarming

James Miller. 90 p. #UTG \$12.00. Extremely dangerous tactics but important to know as last-ditch resorts, and to help prevent being disarmed by an assailant. The author, a black

belt and former SWAT team member, deals with attacks from front and rear, and while vou're armed or unarmed.

ON A LIGHTER NOTE and a unique experience



The Good Citizen's Handbook

J. M. Trontz. 140 p. #GCH \$12.95. Lessons from civics. scouting, even government guides from decades ago. Real wisdom from before America's values were debased. With old drawings of wholesome life-

styles from 1920s to 1950s, here is what made America great—the dignity, courtesy, values we stood for. Re-awakens long forgotten goals and ideals—penmanship matters, a good little boy doesn't talk back. Jr. Rifleman's Code of Conduct (Rule #9): "I will seek the advice of better marksmen than myself."



The Worst-Case Scenario Survival Handbook

Piven & Borgenicht, 176 p. #WCS \$14.95. Survival experts provide illustrated, step-by-step instructions on what you need to do in dire straights: How to take

a punch; How to deliver a baby in a taxi; How to jump from a moving car; How to stop a car with no brakes: How to escape killer bees: How to treat a bullet or knife wound; How to use a defibrillator; How to do a tracheotomy; How to land the plane and more! A refreshing and lighthearted look at some serious subject matter.

The history of liberty is the history of the limitations placed on the government. -Woodrow Wilson

DEFENDING YOUR RIGHTS AND POLITICAL REALITY

11:52

It's not about winning a debate or being right. It's about convincing the other guy.



Brady Denial: You Can Get Your Guns Back

Attorney Cindy Hill, 106 p. #BD \$15.00. Help is available for anyone who has suffered a loss of gun rights—from a faulty background check, or for old or minor infractions—thousands of people a year.

Don't give up without a fight!

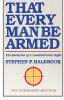
Hill has successfully restored rights and has gotten clients' firearms back, with full rights restoration, here's how it's done. Takes you from the humiliating psychological shock in the store, to final paperwork and return of your guns.



Confrontational Politics

Senator H.L. Richardson, 136 p. #CP \$12.95. The BS you see in government seems unexplainable but isn't: "Politics works, just not the way you think it does." State Senator Richardson lays out what really goes on, and you'll grasp the truth right

away. His insider view clears the fog—politics follows simple rules and patterns you can manipulate. One of those rare books that is all meat.



That Every Man Be Armed

Stephen P. Halbrook, Ph.D., 274 p. #TEMBA \$19.95. Answers the questions about intent of the Second Amendment. With 1,300 footnotes, Halbrook quotes sheaves of original documents of our founders. There may be confusion

in America today, but there wasn't any back then. The title is from Patrick Henry, "The whole object is that every man be armed. Everyone who is able may have a gun." Henry's peers make similarly unambiguous remarks, removing all doubt.



The Second Amendment, Preserving the Inalienable Right

David Barton. 96 p. #SAP \$5.95. Has more to say about what the 2nd Amendment means than books three times its size. Get the clear, concise, well-documented heart of the gun-rights debate—throw this

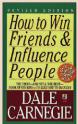
little puppy in with your order. Includes the early thinking and writing from Colonial days, gives citations, and provides the verbal ammunition to make an authoritative case any time you speak up.



The County Sheriff: America's Last Hope

Sheriff Richard Mack, 50 p. #CSA \$9.00. Your Sheriff is meant to be the ultimate law enforcement authority in your county, a non-bureaucrat who answers to one boss—the people. Sheriffs need to stand up

against federal and other tyrants to protect you and the Constitution. Mack sees this as the last best hope for America, makes his case with vision and clarity.



How To Win Friends And Influence People

Dale Carnegie, 260 p. #HTWF \$15. The first, and still best book of its kind. Protecting your rights is not just about facts. If you win all your debates, you're losing. You don't want to win debates, you

want to win friends and influence people. This famous book shows you how. 12 Ways To Win People To Your Way Of Thinking; 9 Ways To Change People Without Arousing Resentment; 6 Ways To Make People Like You. Powerful people skills.



Getting To Yes— Negotiate Agreement Without Giving In

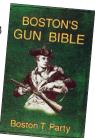
Fisher & Ury, 200 p. #GTY \$15.00. Based on the Harvard Negotiation Project, these ground breaking principles are the heart of the most effective

persuasion, will make you more effective with anti-rights advocates, legislators, bureaucrats. Tells you how to negotiate successfully with people who are more powerful, refuse to play by the rules, or resort to dirty tricks. Don't get angry or taken, get results.

It's not about winning a debate or being right. It's about convincing the other guy.

Boston's Gun Bible

Boston T. Party, 848 p. #BGB \$33.00. Astounding compendium of everything for the modern gun owner. Starts with legalities of gun use, safe handling, self defense, tactics and training. Covers weapons for fighting—combat hand-



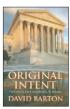
guns and battle rifles of most makers, info on caliber and cartridge types. Even covers reliable pre-1899 guns. Ideas for women, and how best to obtain everything you need. Wraps up with a superb section on civilian disarmament forces, who's doing what, and ways to defend your rights. Great essays on courage and preparing for the worst while working to avoid it.

Nation of Cowards Essays on the Ethics of Gun Control

Nation Of Cowards: Essays on the Ethics of Gun Control

Attorney Jeff Snyder, #NOC \$14.95. These are simply some of the most brilliant essays ever written on this subject. The title essay has become globally famous. The rest are as good or better. His basic premise is

that you alone own your life, and that it is unethical, immoral and politically corrupt to entrust your right to your life to someone else, or to abdicate the tools needed to protect yourself and your loved ones. People who would ban these rights, or encourage you to abandon them, even if they believe they are doing good, are the worst kind of cowards, the opposite of American values.



Original Intent NEW!

David Barton, 552 p. #01 \$12.95. Based on thousands of primary sources, this book displays the difference between what the Founders put in our Constitution, and what the courts and legislatures have twisted it into—a near

total destruction of the nation's fabric. Get the info you need to understand and refute the revisionists, champion the true meaning of America, and help take the nation back to its roots. From absurd views of religion to powers it does not have, government is far from *Original Intent*.

More Guns, Less Crime

John R. Lott, Jr., Ph.D. 472 p. #MGLC \$18.00. The classic. Lott, a scholar at Yale, became famous for it—a statistically sound, scientifically valid analysis of every American county, which found gun ownership lowers crime. He published the data, and other scholars confirmed the



results. Anti-gun bigots hate this book because it shows gun ownership, specifically the right to carry, helps reduce crime. Packed with statistics, charts and graphs, but very readable and makes the point with crystal clarity—guns stop crime and deter criminals. New 3rd Edition.



The Bias Against Guns: Why Almost Everything You've Heard About Gun Control Is Wrong

John R. Lott, Jr., Ph.D. Hardcover, #BAG \$19.95. Dr. Lott has assembled hard proof for what so many of us have recognized—news media

portrayal of guns and gun issues is completely wrong. They virtually exclude anything positive about guns, distort the rest. Millions of defensive gun uses (DGUs) occur annually, but the news in 2001 showed: USA Today: 5,660 words on gun crime, zero on DGUs; NY Times 50,745 words on gun crimes, DGUs 161 words (one story on an off-duty cop); All three networks combined, 190,000 to zero. Breathtaking facts.



Surviving a Massacre, NEW! Rampage, or Spree Killing

Arthur Cohen, 190 p. #SAM \$19.95 Analyzes past incidents to define the killers and what to expect in the future. Helps you develop real-world action plans for surviving such an assault.

Focuses on what you can do in first few deadly minutes, because events don't last long. Tactics derived from what worked or didn't in past incidents since people present are the first responders. By a 33-year teacher who worked with police agencies. Don't be in denial, be prepared.

Nothing will ruin the country if the people themselves will undertake its safety.

And nothing can save it if they leave their safety in any hands but their own. -Daniel Webster

DEFENDING YOUR RIGHTS AND POLITICAL REALITY

It's not about winning a debate or being right. It's about convincing the other guy.



From Luby's to the Legislature: One Woman's Fight Against Gun Control

Suzanna Gratia Hupp, 200 p. #FLT \$22.95. The Luby's massacre in Texas could have been stopped by this woman, who had a clear shot at the murderer, but she didn't bring her gun with her as required by law. Obeying that foolish law cost 23 lives, including both her parents. She became a legislator and fought for gun laws that protect us instead of harm us. From naïve young woman to savvy freedom fighter, her amazing story in her own words, a superb read.



Neal Knox: The Gun Rights War Neal and Chris Knox, 384 p. #NKTG \$24.95. This giant of the gun-rights battle describes, in his own words, what the war for gun-rights has been like for four crucial decades. Neal was there—inside the NRA as its #2 man,

walking the halls of Congress, recounting his personal love of anything that goes bang. Who runs the gun lobby? The CIA's role on both sides. A tribute to a great man, deep insight into forces that are shaping the 2nd Amendment.

The enemies of freedom do not argue. They shout and they shoot.
-Dean Inge



Inclined to Liberty Louis E. Carabini. 112 p. #ITL \$9.95. Easy-reading uplifting refresher on why liberty is best. Attempts to suppress liberty bring misery and poverty to all but those doing the suppression, "the masters." Some people are inclined to liberty.

others inclined to mastery—understanding that struggle is key to seeing how the world really works and helping freedom win.



Lost Rights, The Destruction of American Liberty

James Bovard, 408 p. #LR \$16.95. How bad is it? Here's a virtual catalog of government abuse, incompetence, dishonesty and outright oppression. Highly researched and well documented.

A full section on guns, but also taxes, seizures, police, subsidies, petty dictators, free speech, more. The only way many agencies measure their "public service" is by the number of citizens they harass, hinder, restrain or jail.

"Grandpa Jack" Series

Aaron Zelman & others, 24 p. \$3.00 each, get all 7 (#GPJ7) for \$15.00, save \$6! Fully illustrated booklets tear up myths and make a case a child can see. Very cool.

Order by name or code:

#GCKK-Gun Control Kills Kids
#FT-Can You Get a Fair Trial In America
#GCIR-Gun Control Is Racist
#UN-U.N. Is Killing Your Freedom
#WGCM-Will Gun Control Make You Safer?
#CS-It's Common Sense To Use Bill Of Rights
#GP-Do Gun Prohibitionists Have A Mental
Problem?



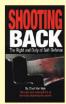


It Works. Anonymous, 32 p. #IW \$3.00. Written in the 1920s, this small booklet remains in print because it describes a practical method for achieving your personal goals that really works. I think it's great, it worked for me. Throw one in with your order.

DEFENDING YOUR RIGHTS AND POLITICAL REALITY

It's not about winning a debate or being right. It's about convincing the other guy.

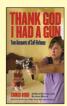
True Stories of Self Defense



Shooting Back

Charl Van Wyk. 106 p. #SB \$14.99. True story of an average church-going man who used the 5-shot snub-nose revolver he always carried to prevent a terrorist massacre. He regrets not carrying extra ammo, and has

real-world advice and encouragement for anyone who respects the sanctity of life. Inspirational.



Thank God I Had A Gun

Chris Bird. 310 p. #TGI \$19.95. The nationally acclaimed author of The Concealed Handgun Manual has put together 14 bone-chilling tales of people alive today because they had a firearm, loaded and ready, when

the moment of truth arrived. Their bravery and successful tactics are lessons for the rest of us. helps dispel the "news" media nonsense that guns have no proper place in society.



Blown Away-American Women and Guns. Caitlin Kelly, 324 p. #BA \$22.95. Journalist examines women and guns after she was stalked and had to consider arming herself. Cuts through the male influence to issues specific to women, bru-

tally frank but balanced. Interviews Madonna, Halle Berry, Rudy Giuliani's bodyguard, Million Mom founder Mary Blek, guns for fun, left and right views, more.



America Fights Back

Gottlieb/Workman. 198 p. #AFB \$23.00 (Hardcover). Widely praised, this chilling book covers case after case of the crime deterrent the "news" media ignores—individual citizens who have taken action in their

own defense with firearms. The authors are leading figures in the struggle to preserve Second Amendment rights.



Lessons From Armed America



Mark Walters and Kathy Jackson, 186 p. #LFAM, \$15.95. Some books talk about gunplay, this one tells it like it is, from real-life episodes. What happens when an anti-gun democrat lawmaker gets

mugged and could've died? He gets a gun and changes his stripes. How do you feel years after your unfired gun saved you? Get the real deal in this fascinating well-written book.



Concealed Carry **Fundamentals**

Michael Martin, 206 p. #CCF \$26.95. Superb full-color guide covers all aspects of self defense with exquisite photos, precise drawings and charts,

nothing else like it. Planning, gear, gadgets, legal aspects, violence and aftermath, range drills, human anatomy of defense and reactions, 100s of pictures each worth 1,000 words and exceptional text. As good as it gets and well worth the price.



Hologram of Liberty

Kenneth W. Royce, 246 p. #HOL \$24.00. Its premise and conclusion is stark and new, yet it makes so much sense it gave me chills. Why is Congress out of control, central government so large and powerful, and the public so increasingly sub-

servient to the federal boot? Because, contrary to what you were taught, the Founding Fathers designed it that way. Cuts straight against the grain yet accurately describes the gritty reality around us.



The New Dictionary Of Legal Terms

Irving Shapiro, #ND \$14.95. Definitions for nearly 10.000 words and phrases that are the language of law, especially well done for nonlawvers. Convenient size, impressive encyclopedic resource, handy for people who write, speak or use

legal terms: activists, police, attorneys, paralegals, students, court staff, plus, has a helpful pronunciation key for clear articulation and understanding.

13

FREE SPEECH

If we don't protect our speech rights we could lose our gun rights. Expand your horizons in the fight to preserve freedom.



BOMB JOKES AT AIRPORTS—

and 186 other things vou'd better not sav.

NEW!

Alan Korwin, 352 p. #BJAA \$19.95. Alan's 12th book and possibly his best. Free speech is under attack at every turn—putting your gun rights in jeopardy. You'll laugh, cry, cry out in anger as you see who threatens you with arrest for defending oun rights, and who assaults your job, family, church. kids, schools, media and thoughts. Compelling details on so many bans, lawsuits, punishments, prior restraints, court actions and government

Page 14

tyrants who would shut your mouth and force you into submission. Electrifying commentary, thoroughly researched, nothing else like it.



The Death of Talk Radio?

Kincaid/Woolley, 94 p. #DOT \$9.95. Gun rights have one main voice left-talk radio-so the left is trying to shut it down, and are getting awfully close to succeeding. Learn what the so-called fairness doctrine is, why Soros, the Democrat party

and others are pushing it, and how to stop them. They don't want you to know what's in this book.



THE DIRTY DOZEN: NEW! 12 Supreme Court Cases That Are Destroving America

Robert Levy and William Mellor, 304 p. #DD, \$9.95. Intense insight into how bad work at the High Court has attacked our fundamental principles. Answers the

questions about why America is sliding downhill, and provides the intel needed to help stop the damage. Destruction of the limits on government, expansion of federal powers, disregard for constitutional requirements have combined to redefine this country. Superb research, easy reading, helps you see.



Why You Can't Trust The News

Kincaid/Aronoff/Irvine, 114 p. #WYC \$4.95. A set of examples—including news stories you'll recall—that are inaccurate, deceptive, manipulative and contribute to a misinformed nation. Reporting that borders on treason, risks U.S. lives, promotes myths about climate. Islamists.

diversity, Hollywood, etc. Exposes blatant fakery and leftist influencers. It will get you so fired up you'll want to get this book to work on the media.

Eniov Our Novels!

Get all five, only \$72.89, you save \$20! #GDF



Molôn Labe

Boston T. Party, 454 p. #ML \$27. In a repressive American future. liberty-minded patriots quietly move to and take over Wyoming one county at a time. Once a freedom-loving Governor is in office, they make changes for lib-

erty that make your mouth water-and infuriate central federal authorities. Residents get tax credits for marksmanship with a .308, creating a superb militia at little cost. Builds to a stunning climax with corrupt federal officials declaring them in insurrection. If a state ever went this way, you'd move there—fills you with a sense of hope, rekindles the American spirit.



Tempus Fugit

Lawrence Lee Rowe. 310 p. #TF \$20 (Hardcover), Washington, Jefferson and Franklin find themselves inexplicably transported to the future, and explore the country they launched two centuries earlier. Enthralling examination of Founders'

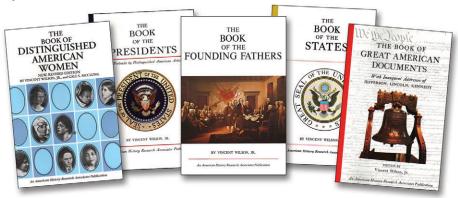
values and hopes, contrasted beautifully with where we are today. Incredibly well researched, you get a deep sense of each man's style. Washington's first words? "I'm unarmed." Jefferson replies, "Me too," in a forest where they feared savages could attack. Franklin just stares at the image on the \$100 bills in his pocket. Deeply insightful, a true masterpiece. Ask about the sequel.

11:52

SPECIALTY ITEMS

THE GREAT AMERICA PACKAGE

by Vincent Wilson Jr.



Begun before political correctness raised its ugly head, these terse guides are perfect for coming up to speed on what makes America great. The Founding Fathers book features Colonial-era full-page portraits of scores of our Founders, with a factual, insightful one-page biography of each man.

Each book follows a similar format. The Presidents book is complete through 2011, the Documents book illustrates and describes the major and many lesser-known documents of freedom.

Great for reference, gifts for students and a very satisfying read. Budget priced at only \$6.95 each, or get the set of five for only \$29.75 and save five bucks.

#GAP Complete set of five books, \$29.75 #FFA \$6.95 The Book of the Founding Fathers #DAW \$6.95 Book of Distinguished American Women #S \$6.95 The Book of the States #PR \$7.95 The Book of the Presidents #GAM \$6.95 The Book of Great American Documents

NEW!



They Came For Our Guns

William Lafferty, 176 p. #TCF, \$10.99. Weaves news you've seen—Ruby Ridge, Waco, an AR-15 misfire used for a machine-gun trial—into a tense tale of federal agents doing everything to deny our free-

doms and assault us. People rise up and fight federal tyrants, reclaim freedom, exciting.



Alongside Night

J. Neil Schulman, 302 p. #AN \$19.95. Among the finest libertarian novels ever. Government predictably collapsing, underground battles with a ruthless FBI, massive shift in economics reshaping

the nation. A brilliant young boy and his

mysterious girlfriend (who carries a silenced pistol) struggle to free the boy's father, who can save America. Reignites a sense of liberty that has been dulled by infringements we endure daily. Uplifting.



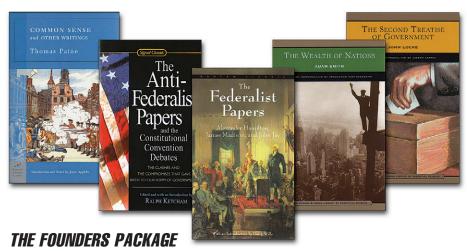
We Hold These Truths

Skip Coryell, 328 p. #WHT \$16.95. Small-town America drawn into stopping a Muslim terrorist with suitcase nukes. The FBI is on it, but it's a preacher who teaches marksmanship, a local newspaper

editor who has found the value of firearms, and good people in the town who battle the islamist. A geopolitical redneck thriller, MidEast meets MidWest. Brings back the value and duty of armed citizens.

FOUNDERS PACKAGE What the Founding Fathers read... and wrote!

11:52



A complete 11-book set, ready to go! What the Founding Fathers read... and wrote!

The most insightful, fundamental thinking ever produced on the nature and preservation of personal freedom. You'll cherish this fine addition to your bookshelf, with books that have survived for centuries. The Founders Package belongs in every citizen's well-stocked library. You've heard the names, now, with one easy decision, you own the reasons America thrives.

Invest in yourself. Own the Founders Package from Bloomfield Press. All 11 books, #TFP only \$69.95.

Common Sense

Thomas Paine. 394 p. #CSE \$6.95. The best seller that made Colonists feel like Americans, ready for self rule, freedom and an end to British tyranny. Our edition includes six of his other important works, including Rights of Man and The Age of Reason.

Wealth of Nations

Adam Smith. 518 p. #WON \$9.95. Smith recognized that private property, free trade, self interest, limited government and division of labor were the basics of capitalism and cornerstones of personal freedom and economic security.

The Federalist Papers

Hamilton, Madison, Jay. 592 p. #FP \$6.99. Carefully thought out arguments, published in Colonial newspapers, set the stage and

outlined the principles for uniting the states under a Constitution. Bold ideas for freedom invented here—that the world had never seen.

The Anti-Federalist Papers

Patrick Henry & others. 406 p. #AFP \$7.95. Colonial newspapers published the arguments against forming a union and the potential federal government had for becoming tyrannical—which lead to the inclusion of the Bill of Rights.

The Second Treatise of Government

John Locke. 144 p. #STO \$5.95. It was this man's original thoughts that established the foundations of freedom the Founders relied upon—individual liberty, rule of law, consent of the governed and private property ownership.

Democracy in America

Alexis de Tocqueville. 928 p. #DIA \$7.99. The stunning, profound, insightful analysis of what the Founders wrought—from their call for a free press to embracing free-markets, to the institutions of our young government and the effect of majority rule on individual rights. He saw what we had done, and described it with eloquence... "The doctrine of the sovereignty of the people... became the law of laws."

The Constitution of the U.S. & Declaration of Independence

National Center for Constitutional Studies Edition. #COT \$2.00. The

most famous, influential political documents ever written, every American home needs a copy. Our edition has the full preambles, the signatories, every amendment, a time line, great index, included with your order. Get 12 for \$12, item #COTD, to give as gifts!

Plus— You get these unmatched guides to liberty and political power:

The Law

Frederick Bastiat. 90 p. #L \$6.95. Written after the effects of the American Revolution were known and appreciated, this short book, for more than a century, has remained the classic moral defense of personal liberty, limited government and human rights. It is a joy to read. "The classic blueprint for a just society."

On Liberty

John Stuart Mill. 124 p. #OL \$4.95. Perhaps the most eloquent defense of the value of individual liberty ever produced. Often quoted, never equaled, and sometimes attacked for his contempt for despotism, uniformity and forces aligned against freedom.

The Prince

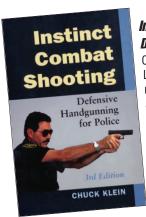
Niccolo Machiavelli. 112 p. #P \$8.95. Originally denounced as a sinister guideline for tyranny, it remains famous 500 years later as the first scientific treatment of cold hard politics as it is actually practiced, and principles our Founders wrestled with in building a foundation for freedom.

Robert's Rules of Order

Henry M. Roberts. 156 p. #RRO \$4.99. Based on rules of Congress but designed for everyday use, the brilliantly functional guide to maintaining order and getting things done fairly in large or small groups of people. The minority shall be heard, absentees shall be protected, and the majority shall rule.

POLICE GUIDES FOR THE PUBLIC

"Think, breathe, survive." Learn from the professionals.



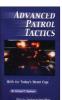
Instinct Combat Shooting: Defensive Handgunning For Police

Chuck Klein, #ICS \$17.95.

Law-enforcement insight into a popular approach to threat response, which can make a life-or-death difference in an armed encounter. Klein, the pioneer developer of "instinct shooting," shares understandable, common-sense instruction into conditioning yourself to fire quickly and accurately without losing valuable time scrambling for sight pictures.

Own every book on this page for only \$69!

#PGP. This is the core of our public police-guides series—learn what they know, be ready for almost anything.



Advanced Patrol Tactics, Skills for Today's Street Cop

Michael T. Rayburn, 140 p. #APT \$16.95. More than 200 photos and diagrams show officers how to effectively and safely do the job. Covers instinctive shooting tactics, low light and close quarter shoot-

ing, building clearing, what really is cover, prep for a confrontation, off-duty survival, special problems of domestic violence calls, more.



Terrorism Prevention & Response

Cliff Mariani, #TPAR \$16.95.
Police have tactical plans, emergency protocols, new approaches to intelligence and information, for the War on Terror. An inside view of the mindsets and plans, it will change your thinking for "asymmetrical"

threats." Agency contacts, antiterrorism checklists, crucial mass-emergency response information, the true nature of the enemies, detecting activity, types of threats, the real effect of the color warnings, evacuation plans, more.



Use of Force

Brian A. Kinnaird. 144 p. #UOF \$14.95. Understand what the police know about force—why and when it's needed, justified, how much to use (it's much more than just gunfire) ethical and moral ambiguities, acting within department policies,

and protecting yourself legally after the fact. Learn to interpret dangers, assess risks and act decisively. Includes a sample Use of Force Policy.



Deadly Force—Standards, Guidelines, and Survival

John M. Callahan, Jr., 100 p. #DF \$8.95. A guide for officers to protect themselves from civil liability, criminal prosecution and physical harm. Discusses law and court findings for use of deadly force by

police. Legal constraints on police differ from those on the public but are highly instructive. Author is a former FBI division chief counsel.



Defensive Living— Preserving Your Personal Safety Through Awareness, Attitude & Armed Action

Ed Lovette and Dave Spaulding, #DL \$12.95. A defensive training guide to keep cops safe, present-

ed in a way that's practical for a family to use too. Hard-earned, expert-level LE & military experience; treasure chest of self-protection wisdom covers everything from mental conditioning for effective response to defensive driving tactics and medical self-help techniques. Learn pre-attack signals: home protection vs. home defense, the life-changing "X & O Awareness Test," more.

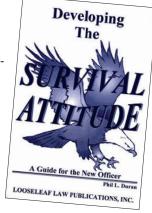
No man is entitled to the blessings of freedom unless he be vigilant in its preservation. -Douglas MacArthur

POLICE GUIDES FOR THE PUBLIC

"Think, breathe, survive."
Learn from the professionals.

Developing the Survival Attitude, A Guide for the New Officer

Phil Duran, 95 p. #DTSA \$11.95. This book is about attitude—attitude that makes an officer a symbol of authority when arriving on a scene, and attitude needed to survive on patrol or in any other law-enforcement assignment. Officers face dangers beyond what the public endures, making this high-octane training for most people. Because it is aimed at new officers or people thinking of joining law enforcement, it is particularly well suited to civilians. The chapters on Command Presence and Never Say Die are relevant to life in general.





Essential Guide To Handguns: Firearms Instruction for Personal Defense and Protection

Stephen R. Rementer, Bruce N. Eimer, Ph.D., #EGTH \$24.95. Combination gun catalog and gunuse book. This is how police think about gun selection, carry and use.

Looks at the major handguns available today, support gear and suppliers, but the best part is all the info on being sufficiently prepared to act in self defense, choosing tools best suited to your abilities. Very usable advice from people who make it their living on a daily basis.



Police Officer's Response Guide To Crimes In Progress

Nate Tanguay, #PORG \$39.95. Model your own defensive postures on police expertise. Effective strategies for more than 60 different "calls," including hit-and-runs,

assaults, suicides, riots, rape/sexual assaults, gun-

shot/stab wounds, kidnappings, hostage situations, domestic violence, drunk drivers, gangs, armed suspects, cults, more. Summarizes what police have found from countless incidents, no fluff, right down to evidence collection—critical for winning cases later.



A Proactive Law Enforcement Guide for The War on Terror

by Lou Savelli, 118 p. #APLE \$9.95. A compact Pocket Guide, with valuable counter-terror intelligence in a quick-hit format. Includes: Spotting out-of-the-ordinary people and situ-

ations that can indicate trouble; The killer-terrorist mind-set; Suggested counter-terror tools officers should carry; Identifying fake documentation, Terrorism investigation strategies; Known domestic terrorist groups; plus a glossary of terrorism lingo.

NEW!

More on the Origins of Our Rights





America's Godly Heritage

David Barton, 64 p. #AGH, \$5.95. Our gun rights and American exceptionalism are grounded in religious principles. The Founders said so in no uncertain terms, this inexpensive item makes it crystal clear. Wall-to-wall quotes and excerpts destroy left-wing lies

about church and state—faith in God is crucial to moral and just government.



Citizen's Intro to the Declaration and Constitution

Mathew Spalding, 110 p. #CIT, \$7.95. The easiest way to come up to speed about the documents that make America what it is, guard our freedoms, set the stage for all our rights. You'll be

knowledgeable about why we're great, easily defend the principles and structure of the American Dream. Highly recommended.

DVDs

Providing a brave new world of education, from basic to very advanced.

Handguns and Home Survival

#D-HAH \$34.95 list, our price only \$19.95. All-around tutorial for home owners. Police and SWAT instructors guide you from basics to advanced. Tips on purchasing, safety, rules, eight basic shooting fundamentals, stances for home-defense

shots, tactical movement, night vision, safe rooms, confronting intruders, avoiding hostage situations and what to expect when police arrive—as usual—after the incident ends.

Price Cut! DVD Prices Reduced!

Move! Shoot! Live!

#D-MSL \$34.95 list, our price only \$19.95. Based on studies of actual gunfights, learn where, how and why people get shot or not, in actual lethal confrontations. Movement is a key, so your first goal is to move out of the line of fire, then keep moving while you return fi

line of fire, then keep moving while you return fire. This video takes self-defense up a notch. Plus actual gunfight footage with analysis. 80 minutes.

The Truth About Point Shooting

#D-TAP \$34.95 list, our price \$19.95. Good sight pictures are for the range at predictable targets. In a life-or-death confrontation will you even have time to focus on your sights? Describes effective techniques

for real street encounters, indexing, flash sight picture, and shooting from the hip. Lenny Magill's original "sweet spot theory" and more combine for a deep look at defensive pistol craft. 80 minutes.

Advanced Self-Defense Shooting Tactics & Techniques

#D-ASD \$34.95 list, our price only \$19.95. Designed for more experienced shooters, learn to shoot on the move, what to expect at 3, 7 and 10 yards and beyond. Practice techniques help you learn quickly. Then learn to shoot while moving away from an adversary, a crucial survival skill for gunfights. 60 minutes.

Free shipping on orders over \$99!

THE BASICS

Handgun Basics For Self Defense And Target Shooting

#D-HBF \$34.95 list, our price only \$19.95. Perfect for the newcomer, learn about handling and shooting revolvers and semi-auto pistols. Easy-to-follow info

on how the guns work, safety, loading and unloading, at-home self defense, and a review of the most popular models and ammo for basic home use. 90 minutes.

A Woman's Guide To Firearms #D-AWG \$24.95 list, our price

only \$19.95. Host Gerald McRaney (TV's "Major Dad") leads you through a step-by-step program designed with women in

mind. Helps reduce fear some women feel when learning about firearms, makes you comfortable with new skills. Thorough how-to video includes careful instruction from two champion shooters. 60 min.

Basic Self-Defense Handgun Use & Safety

#D-BSD \$34.95 list, our price only \$19.95. Experts Bill Wilson, Ken Hackathorn and Lenny Magill take you through the shoot-

ing basics of grip, stance, sight alignment, trigger pull; Weaver and Isosceles stances and interesting variations too. Preparation for real life situations, info on self defense, dry fire practice you can do at home. 60 min.



Learn by watching.

DISCREET CARRY

Practical Concealed Carry Self-Defense Shooting Drills

#D-PCC \$39.95 list, our price only \$19.95. Practice makes perfect and that's this video. Gain proficiency in both marksmanship and ability to draw quickly, present arms and pull the trigger.

Ken Hackathorn and Bill Wilson demonstrate carry and draw techniques you can model. Focuses on six main methods of carry, live and dry fire drills you can use, pocket holsters, pocket carry and fanny packs. 90 min.

Advanced Concealed Carry, Faster. More Accurately

#D-ACC \$34.95 list, our price only \$19.95. The followup to Practical Concealed Carry. Deep concealment techniques and real gunfight survival tools, shooting on the move, the five-step draw method, and popular methods of carry and concealment with modern handguns. 110 min.

Way Advanced Concealed Carry

#D-WAC \$34.95-list our

price only \$19.95. Third in the series (see Concealed Carry and Advanced Concealed Carry), intended for the most serious citizens. 15 deep-cover techniques include clothing selection, how to draw and shoot for self defense. Shows advanced tactical draws to practice on your own, in a video for advanced students.

Concealed Carry Techniques And Secrets Of The Pros

#D-CCT \$24.95 list, our price only \$19.95. How to select, wear and draw from more than 40 different concealment methods. Think you know how to carry? Wait till you see some of the options you've never thought about, which may be right for you. Includes an incredible display of draw and shoot from concealed carry, a mind-opening experience. 110 min.

House Clearing & Cornering Tactics & Techniques

#D-HCA \$39.95 list, our price only \$19.95. Important pointers on selfdefense include how to handle close

quarters at home, when blind corners and exposure to possible gun fire is critical. What do you do if you know a burglar has broken into your home? What are the smart moves that will leave you the victor and safe? Advanced, for experienced shooters. 60 min.

WE'VE GOT BUTTONS!

Stand up for what's right, with shiny mylar-covered buttons! \$1.50 each, mix/match any four only \$5 (#B-4) or \$10 per dozen! (#B-12) (Shown smaller than actual size, specify slogan/quantity when ordering).



Do not criticize your government when out of the country. Never cease to do so when at home. —Winston Churchill



21

Providing a brave new world of education, from basic to very advanced.



Talkin' To America

#D-TTA \$22.95 list, our price only \$19.95. Made-for-TV production is the one to own if you want to help people understand the Bill of Rights, and why they should support our freedoms. By focusing on the full BOR it gets the point across about gun rights better than anything else. Heart warming video instills great pride in what makes America great, perfect for showing friends, relatives and people who need it most—the ones who just don't get it about guns, liberty, personal responsibility, limited government. Excellent teaching tool, grade school through high school.

Price Cut! DVD Prices Reduced!

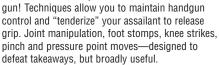
How To Shoot Fast & Accurately

#D-HTS \$34.95 list, our price \$19.95. Six of the fastest pistol shooters in the world demonstrate their techniques, and are compared in dramatic slow motion to determine what makes them so fast and accurate.

Complete how-to information on equipment, draw, grip, stance, sight picture, trigger pull. Includes great practice techniques to improve your results. Featuring Rob Leatham, Jim Plaxco, Ken Tapp, Jerry Barnhart, Brian Enos and Chip McCormick, national and international medallists. 60 min.

Handgun Retention Techniques

#D-HRT \$34.95 list, our price only \$19.95. Latest techniques for officers and agents to maintain control and possession of sidearms when an assailant attempts a take away. Don't be shot or robbed with your own



Combat Ready—Self-Defense Shooting Practice Drills

#D-CR \$39.95 list, our price only \$19.95. The key to combat readiness is correct practice. This program demonstrates shooting drills to improve your skill level.



Hackathorn's 30-round skill drill quickly teaches techniques for self-defense shooting. Wilson demonstrates two favorite practice routines, fine tuned for 15 years. Learn pro secrets to fast, accurate shooting, practice until they're solid. Special added feature covers new high-tech gear.

Handgun Workout

#D-HW \$24.95 list, our price only \$19.95. Practice self-defense shooting techniques correctly in the privacy of your home. Learn and understand the three most important shooting techniques for fast, accurate defense shooting,



presentation of the handgun, trigger control and drawing from concealment. Designed for use with an *unloaded* handgun when not at a range. Great practice prior to live fire drills.

Democracy extends the sphere of individual freedom, socialism restricts it.

Democracy attaches all possible value to each man; socialism makes each man a mere agent, a mere number. Democracy and socialism have nothing in common but one word: equality. But notice the difference: while democracy seeks equality in liberty, socialism seeks equality in restraint and servitude. -Alexis de Tocqueville

Learn by watching.

Innocents Betrayed

#D-IB \$29.95 list, our price only \$24.95. Zelman, Piazza, Wolfe, Stevens. Disarming the public is genocide's first step. This shocking video documents it—the slaughter of unarmed populations by their governments. Criminals aren't the biggest killers—it's the tyrants who run renegade government forces against their own people. "If slaves had weapons you couldn't keep them slaves." The U.N does nothing or makes matters worse. Gut-wrenching lessons. A political blockbuster.



#D-DE \$34.95 list, our price only \$29.95. What happens when a bullet does its work—see it with your own eyes. Medical footage and "tissue simulants" show actual stopping power, knockdown force



and shocking power. How important is bullet weight, penetration and bullet type? What causes incapacitation? Serious study of a serious subject, contains graphic footage some may find distasteful.

Gunshot Wound First Aid.

John Klatt, USN, #D-GWF \$29.95-list, our price \$19.95. Former U.S. Navy medic and rescue diver covers basics for treating gunshot wounds to save lives. Learn to access and evaluate the wound, minimize



bleeding and trauma, prep for transport and deal with victim stress. Whether you're shot or the shooter, accidental or deliberate, this is critical emergency info.

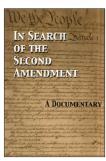
Underwater Shooting

#D-US \$29.95 list, our price only \$19.95. Answers the mysteries and demonstrates effectiveness of handguns underwater. See what happens

when you shoot a Glock 19, Colt 1911, S&W revolver, Sig Sauer P-229, Ruger 22 and five others completely submerged. Tests and evaluates effectiveness, safety, how far and fast bullets travel, ability of semi-autos to cycle, comparison with revolvers, and how loud gunfire is under and above water.

In Search of the Second Amendment

#D-ISO \$24.95. Dave Hardy assembles America's top experts to examine every facet of the RKBA. Hear the professors, legal eagles and scholars who really know what they're saying. View historical documents, many filmed here for the



first time. Features Akhil Amar, Carol Bamberry, Clayton Cramer, David Kopel, Don Kates, Joyce Malcolm, Eugene Volokh, Gary Kleck, Glenn Reynolds, Nelson Lund, Robert Cottrol, Roy Innes, Sandy Froman, Sanford Levinson, Stephen Halbrook, more.

Rock and Roll 3 #D-RAR \$34.95 list, our price only \$19.95. Unlike anything else we offer, a stunning video. Watch 14

machine guns... you'll love it.





DVDs

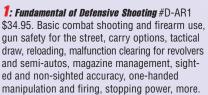
Providing a brave new world of education, from basic to very advanced.

The Armed Response Video Training Series—

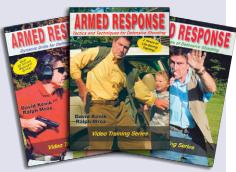
"The Armed Response videos are the most complete and up-to-date training resource available for defensive shooting. If you have a firearm for self defense, these DVDs are a must see."

-Alan Gottlieb, Founder, Second Amendment Foundation

Armed Response 3-DVD Set! #D-ARSET1 \$104.85 Get the 3-DVD set for only \$79.85! You save \$25 on discs 1, 2 and 3! From clear basics to high-caliber advanced skills and drills, learn and save big time! No fluff, more than six hours of explicit tactics, techniques, strategy, facts, preparations, practice drills, sound advice and more. Dave Kenik and Ralph Mroz have produced a tremendous all-in-one resource.



2: Tactics and Techniques for Defensive Shooting #D-AR2 \$34.95. Intermediate skills—gunfight survival priorities, avoidance and de-escalation, assault cues, reaction distance, shooting at



close quarters, while moving and from cover, multiple adversaries, defense of third parties, defense at home, in cars and in public, holding a person at gunpoint (no simple task!), more.

3: Dynamic Drills for Defensive Shooting #D-AR3 \$34.95. Advanced training—backup weapons, speed shooting, precision shooting, engaging moving targets, confrontation judgment skills, position drills, distraction drills, one-handed drills, effective cover and concealment, shooting from your vehicle, it's not gun shooting, it's gun fighting.

Armed Response Discs 4 & 5, #D-ARSET2, list price \$69.90, get both for only \$59.90, save \$10!

4: Shoot/No Shoot Scenarios

#D-AR4 \$34.95. 48 staged scenarios (like simulators use!) force you to react—should you draw, can you safely and legally fire? You really "get it" for bringing a gun into play, works on your own TV! Each scene a life-like situation you could be in at home, work shooping and



in at home, work, shopping and more. Careful analysis follows every scene.

5: Responsible Use of Lethal Force #D-AR5 \$34.95. When to challenge, when to shoot, when not to shoot, legal principles examined. Escalation, reengagement and pursuit, disparity of force, Castle Doctrine, defense of third person, consequences of using force, finding an attorney, handling the aftermath.



**Armed Response—All 5 Discs Above! #D-ARSET3, list price \$174.75, get 'em all for \$129.75, save \$45!

Armed Response Discs 6, 7, 8 & 9, #D-ARSET4, list price \$119.80, get all four only \$100, save \$19.80!

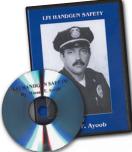
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DVDS Lear

Learn by watching.

The Massad Ayoob Video Series—

Most people will never in their lives see real-life footage of tactical instruction like this. Ayoob, world-renowned, has produced recordings that truly stand out.



LFI Handgun Safety

#D-LFIH \$34.95 list, our price only \$29.95. Seen by every Lethal Force Institute student before training begins. Ayoob pulls no punches showing how old-fashioned "Manuals of Arms" set the stage for accidents, and demonstrating the safest, most modern techniques of loading, unloading, drawing, and handling revolvers and semiautomatics. This is the video LFI grads bring back to their gun clubs... now available to the gun-owning public. Warning: occasional four-letter word vulgarities underscore the deadly seriousness of the topic. 55 minutes.

Cute Lawyer Tricks

#D-CLT \$34.95 list, our price only \$19.95. Ayoob reveals the slick side of "the suits" and how to prevail in court.

Prepares police and civilians for the antics lawyers play to discredit you, your testimony and evidence. How they sway judges and juries, and how to fight back and win. Sold out for years, available again at last. 30 minutes.

Shoot to Live!

#STL \$34.95 list, our price only \$19.95. An in-depth interview with Ayoob about how to survive an on-the-street

gunfight. Hard-hitting, practical, witty information about where to shoot an offender for maximum stopping power. .45 vs. 9mm vs .22 calibers, training vs. real life, what happens when you get shot and lots more. 80 minutes.



Judicious Use Of Deadly Force

#D-JUO \$34.95 list, our price only \$29.95. In this video, police captain Massad Ayoob, widely recognized as a leading authority on use of deadly weapons by civilians in self defense, goes beyond his book, *In the Gravest Extreme* to deal from the ground up in the core principles of law, ethics, and tactics of using lethal force. Ideal for the instructor or attorney, and vital for citizens who keep or carry a loaded gun. 130 minutes.

NEW!

6: Lights and Defensive Handguns

#D-AR6 \$34.95, 1:55. Self defense typically happens in near darkness, making lights a primary safety accessory. Lamp types, output levels, how much light is needed, switch options, shooting techniques, use for impact, more.



\$29.95, 1:40. Non-lethal options can be crucial in the self-defense continuum of force, and non-lethal assaults are more common too. Pepper v. mace, spray patterns, carry methods, heat and effectiveness, traveling with sprays. more.



RMED RESPONSE #D-AR7 \$29.95, 1:05. Increasingly

popular, but myths make this great tool murky, obscures pitfalls and advantages. Sighting, close quarters, moving targets, using cover, range drills, use with flashlights and much more.

9: Defensive Cane Fighting #D-AR9 \$24.95. 1:04.

A cane is an exceptional defensive tool and can go where weapons are banned. Hand and foot work, strike zones, blocking, fighting styles, one or two hands, power creation, more.









DVDs

Providing a brave new world of education, from basic to very advanced.

KEEP YOUR GUNS RUNNING!

The Bill Wilson Series: \$24.95 list, our price only \$19.95 ea. The best gun is the one that fires reliably—and they need cleaning and maintenance for that. Walk through steps to disassemble, properly clean, lubricate, and reassemble your sidearms for reliability and long life. Taught by pistolsmith and champion shooter Bill Wilson. About 90 minutes each.

Any model 1911 .45 caliber pistol

#D-1991

Beretta Model 92F#D-92F

11:53



All major model Glocks #D-Glock



Gun Cleaning Made Easy

#D-GCM \$24.95 list, our price only \$21.95. World-renowned gunsmith and competition shooter, J. Michael Plaxco shows easy-to-follow gun-cleaning steps to help keep your guns in top condition for accuracy and looks. What to do, not do and products for revolver and semi-auto handguns, bolt and semi-auto rifles, and pump and semi-auto shotguns. Keeping guns clean is as important as shooting straight.



#D-HM \$10.95 list, our price \$14.95. A super bargain, covers all major sidearms at once: Includes 105 Handgun Manuals, 7 Reloading Manuals and 101 targets. All in PDF format ready to view on-screen or print out.



DVDs on Knives

Advanced Folding Knife Techniques

#D-AFK \$34.95 list, our price \$19.95. Graphic look at the awesome power of a 4-inch folder in the hands of a moderately trained person. An incredible cutting demonstra-

tion with the star of the show, "Meat Man." Basic and advanced knife fighting skills, a realistic look at what happens in a knife fight, what to look for and do when a knife is drawn, knives best for self-defense, and why.

Little Knives Big Trouble

#D-LKB \$34.95 ilst, our price only \$19.95. Small, light-weight, easy and... extremely dangerous! The ultra-popular "little knife" with a 2- to 3-inch blade—see the best models and what they can do



when used viscously and violently against an aggressor—our star, "Meat Man." Gain new respect for Benchmade, Spyderco, Cold Steel, even Leatherman and Gerber multi-tools like you've never seen them used before.

11:53 AM

HELP SPREAD THE WORD

A MORE PERFECT UNION

National Center for Constitutional Studies. A superb, exhilarating look at how America got started, the civics lessons every school should teach. Designed for classrooms but perfect for all freedom activists and home schoolers too. Relive the roots of liberty, the men, places, documents and meanings of this nation. The Teacher's Guide is a thorough course on our core principles and history, perfect for kids or adults. The DVD is a top-quality brilliantly acted 2-hr. movie of our founding days. Wall poster has full Constitution and historical time line.

#AMP-Teacher's Guide \$6
#D-AMP-DVD 2-hr. movie \$14.95
#COTP-Constitution Poster \$5
#COT-Pocket Constitution \$2
#AMPP-Complete package
with Wall Poster, Constitution,
DVD, Teacher's Guide \$19.95



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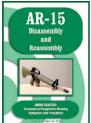
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Video Series

Exceptional photography and precise narration make these DVDs extra fine.



AR-15 Breakdown and Assembly

#D-AR15, \$19.95. Clear instructions for the most popular general-purpose rifle in America today.





.**380 Pocket Pistols**, #D-380, \$19.95 Kel-Tec P3T, I.O. Hellcat, Ruger LCP, Taurus TCP, S&W Bodyguard, Sig Sauer P-238, Colt Mustang, Bersa Thunder, Walther PPK, Browning BDA, Beretta Cheetah

NEW!



Cleaning and Lubricating Firearms

#D-CLF, \$19.95. Works for virtually any guns you have, all in one DVD. Keep your guns in good working order.





THE Firearms Guide. #D-FG. \$39.95. 50,000 firearms, 1,500 schematics, color pictures, ballistics, prices, even a national FFL list, truly astounding, comprehensive 2-disc set.



POSITION PAPERS:

See full-length versions free online

THE LIBERTY POLL

by Attorney Michael P. Anthony, Author Alan Korwin and Syndicated Columnist Vin Suprynowicz

"Hello, politician—What's the purpose of government?" It's time to start asking tough questions the "news" media avoids, to really learn what sort of leaders we elect. Although reporters can seem like they play hardball with candidates, they almost never do.

- If you're elected to the office you seek: a) what laws will you repeal; b) what taxes will you reduce or eliminate; c) what agencies will you shrink or close?
- Can you name any areas where government might serve the public interest, but where it has no authority to act? If not, is it still accurate to say we have a "government of limited powers"? Does this matter?...

THE ONLY QUESTION ABOUT **GUN REGISTRATION** by Alan Korwin

Only one thing is overlooked in the common sense proposals to register guns. How exactly would writing down my name, or your name, help arrest criminals or make you safer? The unfortunate answer is that, no matter how good it feels when the words first pass your ears, registering honest gun owners doesn't stop criminals, and in fact focuses us in the opposite direction. Gun registration schemes lack a crime-prevention component...

WHY DON'T POLICE ARREST ALL THE **BRADY CRIMINALS THEY FIND?**

by Alan Korwin

It's well known by now, that of all the people stopped by the Brady law's FBI background check, very few are arrested-even though it's a five-year felony for them to try to buy a gun. If the goal is to stop crime, why aren't these people arrested? Here's why: Because the Brady law is neither designed nor intended to increase the annual number of federal prosecutions. (from BATF, FBI, White House)...

What is ominous is the ease with which some people go from saying that they don't like something to saying that the government should forbid it. When you go down that road, don't expect freedom to survive very long. -Thomas Sowell

POLITICALLY CORRECTED GLOSSARY

We've all talked about losing the war of words in the struggle for our liberties.
Well here comes the cavalry—

Certain words hurt you when you talk about your rights and liberties.

People who would deny your rights have done a good job of manipulating the language so far. Without even realizing it, you're probably using terms that actually help people who want to disarm you.

To preserve, protect and defend your

THEY WIN IF YOU SAY:	YOU WIN IF YOU SAY:
pro gun	pro rights
gun control	crime control
reasonable gun-control laws	illegal infringement laws
anti-gun movement	anti-self-defense movement
semiautomatic handgun	sidearm
concealed carry	discreet carry or right to carry
assault weapon or lethal weapon	household firearms
Saturday night specials	racist gun laws
junk guns	the affordability issue
high-capacity magazines	normal-capacity magazines
Second Amendment	Bill of Rights
the powerful gun lobby	civil rights organizations
common-sense legislation	dangerous utopian ideas
anti gun	anti-gun bigotry
anti gun	anti-gun prejudice
anti gun	anti rights

WHEN THEY SAY:	YOU SAY:
Guns kill	Guns save lives
Guns cause crime	Guns stop crime
Guns are bad	Guns are why America is still free
Assault weapons are bad	Assault is a type of behavior
Guns are too dangerous to own	You should take a safety class
People shouldn't have guns	Maybe you shouldn't have one
People don't need guns	Only good people need guns
Gun owners should be registered	Bad guys first
They should take away all the guns	Bad guys first. Who is "they"?
The purpose of a gun is to kill	The purpose of a gun is to protect
We need more gun laws	Criminal activity is already banned
Do you really have a gun?	Of course, don't you?

rights in the critical debate of where power should reside in America, you need effective word choices. Try some of the ideas in this chart next time you deal with this subject. The full chart's at GunLaws.com

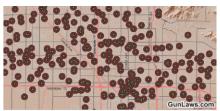
This is just a small part of my full *Politically Corrected Glossary*. Get the rest in ready-to-print form (a PDF file) on our website. Feel free to share this with your friends, journalists, anti-gun bigots, and anyone else who needs a refreshing perspective on the liberties your personal firearms represent.

Tyranny is always better organized than freedom. —Thomas Paine

POSITION PAPERS AND NEWS – AT GUNLAWS.COM

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THIS LAW MUST BE FIXED:



FEDERAL "GUN-FREE SCHOOL ZONES" PHOENIX 2005 Travel thru any dot = 5 years in prison 18 USC §922(q)

Legal gun possession is banned theoretically, learn how to fix this.

THE LIBERTY POLL

The hard questions reporters never ask, that you can use to cut through the double talk of politicians and officials. "If elected what laws would you repeal?" A collaborative effort of Alan Korwin, Mike Anthony and Vin Suprynowicz.

THE ONLY QUESTION ABOUT GUN REGISTRATION

How would writing your name down on a government list help stop crime? The gun registration scheme is an expensive plan without a crime-fighting component.

HOPLOPHOBIA

It's time for doctors to study hoplophobia—morbid fear of weapons—and the hate that so often accompanies it. Many antigunners are actually hoplophobes who need medical treatment.

SUNSHINE GUN LAWS

Replace wasteful gun restrictions with good gun incentives. This is legislation you can introduce yourself, plus some dry irony to make you smile.

THE NOBLE USES OF FIREARMS

It's easy to lose sight of the respectable place firearms hold and have always held in American culture. Get some of it back.

THE NICS SCHEMATIC

A detailed diagram of NICS, the National Instant Check System.

THE GUN-FREE-ZONE LIABILITY ACT

If you create a dangerous makebelieve gun-free zone, you should be liable for any harm it causes.

GUNSHOT DEMOGRAPHICS

See dot maps that prove crime has more to do with economics, social policy and geography than firearms. Crime is really about bad people and "the bad part of town," not your gun rights.

NEWS-MEDIA ACCURACY

If you know guns and follow the news, you know their accuracy is near zero. Here are the facts and their official Code of Ethics—to send them as a reminder after particularly biased articles run.

page nine

by Alan Korwin

The Uninvited Ombudsman

Enjoy Alan's newsmedia watchblog by RSS, email or online. VISIT GUNLAWS.COM FOR THE REAL DEAL!

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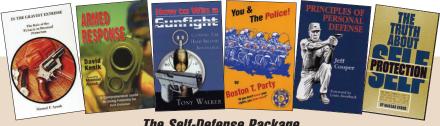
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